

Deadly Research Resources And Tools"



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Deadly Research Resources And Tools

Introduction

Hi there,

This report is actually a result of a thread I posted in the Warrior Forum one fine Saturday while surfing around.

I realized that there have been tons of great high value sharing going on lately. Feeling pretty inspired, and not wanting to be left out, I decided to chip in with a value-added thread of my own.

The topic of this thread, as you can tell by the title, is on research resources and tools.

I want to touch on this area because research is extremely important in Internet Marketing. It is the first step of a marketing process.

Whether is it to research for a product to sell or promote, or a niche to venture in, having good resources available will give you a good heads up on which direction to take and where to find solid information.

The resources (mainly URL links with a fair amount of elaboration) I will be touching on are mainly focused on the following area:

- **Trends**
- **Directories**
- **Idea Generators (What's Hot)**
- **Affiliate Programs**
- **Keyword Tools**
- **Answers, "How To" and Self Help**
- **Article Directories**
- **Public Domain**
- **Interesting Facts**
- **Forums**

Okay, let's cut to the chase and move! Happy sleuthing. I'm sure you will be able to unearth some untapped gems.

To Your Success,

Jag Foo

Jag Foo

<http://EMoneyMarketing.com>

****Starting off nice and slow....****

1. Trends

Knowing the latest trend is important as you get the hint of what are the areas that may potentially be the future 'hot' niches.

It's like early reconnaissance. Get in early before the rest and get a profitable head start.

Google Trends

=> <http://www.google.com/trends>

TrendWatching

=> <http://www.trendwatching.com/trends/>

2. Directories

You can get some ideas here too by looking at some of the websites listed there in categories you are interested in...

Open Directory Project

=> <http://www.dmoz.org/>

Yahoo Directory

=> <http://dir.yahoo.com/>

3. Monster Ideas Generator

You can get some serious kick-ass ideas down here. These are where you can find niches that already popular. And profitable.

In short – where the money is!

You have to bookmarked and explore every one of these links.

Google Suggest

=> <http://www.google.com/webhp?complete=1&hl=en>

Lycos Movers and Shakers

=> <http://50.lycos.com/>

Alexa Top 500 Movers and Shakers

=> http://alexa.com/site/ds/top_sites?...al_=none

Amazon Bestsellers

=> <http://amazon.com/gp/bestsellers/books>

WikiSuccess

=> http://www.wikisuccess.org/wiki/Main_Page

Barnes and Nobles BestSellers

=> <http://www.barnesandnoble.com/gatew...lers.asp?z=y>

43 Things

=> <http://www.43things.com/>

Squidoo Top Lenses

=> http://www.squidoo.com/browse/top_lenses

Magazine.com

=> <http://www.magazines.com/ncom/mag?redirect=1>

Ebay Pulse

=> <http://pulse.ebay.com/>

Shopping.com Top Searches

=> http://www10.shopping.com/top_searches

Yahoo Recreational Hobbies

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=> <http://dir.yahoo.com/recreation/hobbies>

Google Groups

=> <http://groups.google.com/>

Yahoo Groups

=> <http://groups.yahoo.com/>

Google Blogsearch

=> <http://blogsearch.google.com/>

BlogCatalog

=> <http://www.blogcatalog.com/>

Google Catalogs

=> <http://catalogs.google.com/>

Yahoo Buzz Index

=> <http://buzz.yahoo.com/>

Technorati Top Searches

=> <http://www.technorati.com/>

****Think I'm done? Think again....****

4. Affiliate Programs

You can research lucrative affiliate programs you can promote. The uses do not end there! You can also discover which programs are **HOT** and then you can go along - AND CREATE A PRODUCT OF YOUR OWN IN THESE NICHES!

AzoogLeAds

=> <http://www.azoogleads.com/corp/index.php>

Joe Bucks

=> <http://www.joebucks.com/>

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MoreNiche

=> <http://www.moreniche.com/>

ClickBank Marketplace

=> <https://www.clickbank.com/marketpla...5&keywords=#>

PayDotCom

=> <http://www.paydotcom.com/homepage.php>

FreeIQ

=> <http://beta.freeiq.com/index.dhtml?a=1>

Associate Programs

=> <http://www.associateprograms.com/>

LifeTimeCommissions

=> <http://www.lifetimecommissions.com/>

2 Tier

=> <http://2-tier.com/>

Affiliate Directory

=> <http://www.affiliatesdirectory.com/>

5 Star Affiliate Program

=> <http://www.5staraffiliateprograms.com/>

****How about I throw in some killer F.R.E.E keyword research tools? ****

5. Keyword Tools

Keywords analysis is essential for research. You are finding for things that people are actively searching for.

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There are many paid keywords tools out there. Fortunately you do not have to pay to use the following tools. They are FREE!

Google Adwords Keyword Tool

=> <https://adwords.google.com/select/K...ToolExternal>

Webmaster Toolkit Keyword Research Tool

=> <http://www.webmaster-toolkit.com/ke...h-tool.shtml>

SEO 20/20

=> <http://www.seo2020.com/seo-tools/ke...search-tool/>

WordTracker FREE Keyword Tool

=> <http://freekeywords.wordtracker.com/>

Digital Point

=> <http://www.digitalpoint.com/tools/suggestion/>

Nichebot Classic

=> <http://www.nichebotclassic.com/>

DomainCountry Keyword Tool

=> <http://www.domaincountry.com/>

NicheTaxi

=> <http://www.nichetaxi.com/>

Freeaddlink

=> <http://freeaddlink.com/domain/research.php>

****Tired? Brace yourself...More good stuff coming your way!****

6. Answers, "How To" and Self Help

These are great not only for niche research, but you can also use them for traffic generation. Contribute content, leave a link...and watch the traffic stream in...

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eHow

=> <http://www.ehow.com/>

WikiHow

=> <http://www.wikihow.com/Main-Page>

AnswerBag

=> <http://www.answerbag.com/>

How Stuff Works

=> <http://www.howstuffworks.com/>

So You Wanna?

=> <http://www.soyouwanna.com/>

About.com

=> <http://www.about.com/>

Yedda

=> <http://yedda.com/>

Yahoo Answers

=> <http://answers.yahoo.com/>

Tips and Answers

=> <http://www.tipsanswers.com/>

This is a good gem to look out for. Use it to create custom report and offer to your list to add value.

You can also use it as an incentive for opt ins.

=> **Find All About** --> <http://www.findallabout.com/index.php>

This site is damn good! It is a big resource on "How-To" videos.

I have to add that the videos are funny! And entertaining.

Throws up a lot of useful ideas as well.

It's a must watch! => **VideoJug** -> <http://www.videojug.com/>

EarlyToRise (POWER POWER POWER resource! From investment to copywriting to marketing, you can learn it all here! Absolutely wonderful resource!)

= > <http://www.earlytorise.com/>

MyGoals

= > <http://www.mygoals.com/>

7. Article Directories

Article Directories need no introduction to most marketers here. Great source for new information and ideas.

EzineArticles

= > <http://ezinearticles.com/>

iSnare

= > <http://www.isnare.com/>

Associated Content

= > <http://www.associatedcontent.com/>

SearchWarp

= > <http://searchwarp.com/>

Article Dashboard

= > <http://www.articledashboard.com/>

GoArticles

= > <http://www.goarticles.com/>

ArticleBase

= > <http://www.articlesbase.com/>

ArticleDepot

=> <http://www.articledepot.co.uk/>

ArticleCity

=> <http://www.articlecity.com/>

8. Public Domain

Looking for information which you can take and claim as your own? Public Domain sites allow you to do that as there are no copyright. You can legally use them and change them as you wish.

Wikipedia list of public domain directories

=> http://en.wikipedia.org/wiki/Public...in_resources

Gutenberg

=> http://www.gutenberg.org/wiki/Main_Page

Online Books Page

=> <http://onlinebooks.library.upenn.edu/>

Creative Commons

=> <http://creativecommons.org/>

Google US Government Search

=> <http://www.google.com/ig/usgov>

Public Domain Books Online

=> <http://www.pdbooksonline.com/>

ibiblio

=> <http://www.ibiblio.org/>

Health Research Books

=> <http://www.healthresearchbooks.com/>

Bibliomania

=> <http://www.bibliomania.com/>

Electronic Text Center

=> <http://etext.lib.virginia.edu/>

9. Interesting Facts

Useful and interesting information you can use as content on your site or newsletter to spice things up.

Amusing Facts

=> <http://amusingfacts.com/>

Strange Facts

=> <http://www.strangefacts.com/>

****Phew! Long list ain't it? One last one!****

10. Forums

Forums are a good place to understand people's problem and sentiments, their wants and needs. From there, you can think of coming out with solutions to solve their problems.

In any case, the amount of stuff and tips generated there are more than enough to give you an overkill of information.

WarriorForum (No Brainer here!)

=> <http://warriorforum.com/forum>

Big Board

=> <http://www.big-boards.com/>

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Digital Point

=> <http://forums.digitalpoint.com/>

Sitepoint

=> <http://www.sitepoint.com>

IM4Newbies

=> <http://www.im4newbies.com/forum/>

Okay. There you go. My big rolodex list of research resources.

Now I want you to think of the possibilities you can do with these information.

You can use this information to

- 1. Drive traffic** (Remember the self help bit section?)
- 2. Create new products to sell. Create PLR, resell rights products etc...**
- 3. Create niche sites**
- 4. Create value-added information for your list and build relationship**
- 5. Create membership sites**
- 6. Submit to article directories**

and MANY MANY MORE....

I sincerely hope you have found these resources useful.

Do use them. And profit from them. If possible, drop me a note if you have benefited from these resources.

All the best!

All Success,

Jag Foo

If You Like This Report.....

Spread The Word About It

Since you enjoyed the report and benefited from it (I sincerely really hope so), why not **share the report with your friends?**

Pass this along.

You have my permission as long as no part of the book is altered.

Thank you and much success to you!

Struggling To Make Ends Meet In Your Business?

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Techniques That Will Give You
An Unfair Edge Over Your
Competitors..."**



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